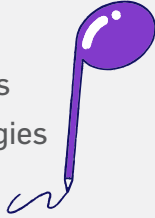


Music Teacher Online Launch System

Sell

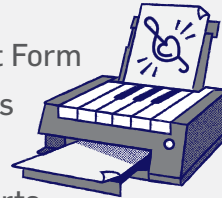
Funnels

- Email Automation
- Nurture Sequences
- Conversion Strategies
- Technology



Sales Page

- Long v Short Form
- Use of Videos
- CTAs
- Shopping Carts



Launch

- Product Launch Formula
- Cart Open/Close
- Discounts & Bonuses
- Onboarding



To: Music Entrepreneur

Build

Content Marketing

- Growing Traffic
- Lead Magnets
- Headlines
- SEO



Offer & Pricing

- Pricing
- Bundling
- Stories
- Stacking



Websites

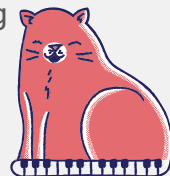
- Your Tech Stack
- Hosting v. Platforms
- Conversions
- Layout & Content



Plan

Business Idea Formulation

- Audience Building
- Idea Extraction
- Solving Problems
- Validation



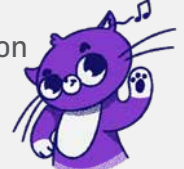
Brand & Design

- Branding Quickstart
- USP
- Business Names
- Logos & Domains



Minimum Viable Product

- Lean Startup
- Avoiding Perfection
- Value Proposition
- Testimonials



From: Music Teacher

